

2014 PeopleSmart.com Essay Contest

PeopleSmart is sponsoring an essay contest scholarship opportunity for your students related to privacy education and online social networking.

Following is the link for our \$2500 scholarship contest.
<http://www.peoplesmart.com/PeopleSmartScholarshipContest>

“PeopleSmart Scholarship – PeopleSmart is running an essay contest on the subject of privacy in the 21st century and what it means to the current generation of high school seniors. The contest winner will receive \$2,500 and his or her essay will be published on the PeopleSmart website and blog. Submissions are being accepted until April 30th, 2014.”

ESSAY CHOICES:

- ☐ How does social networking shape identity? Outline the history of social networking sites and their positive and negative impact on privacy and personal identity.
- ☐ What does the future of social networking and privacy look like? What can people do to protect themselves in this digital age?
- ☐ Imagine you have the power to control technology and legislation around privacy. Propose an innovative, feasible and successful solution to improve privacy.

CRITERIA:

Currently be enrolled in a public or private high school (9-12th grade)

Be a U.S. citizen or permanent residents of the United States

The essay must be 500-750 words and written in English

The essay must include at least one piece of supporting evidence cited in MLA format

Plagiarism will not be tolerated and will lead to immediate disqualification

Submissions are being accepted until April 30th, 2014, 11:59 pm PST.

REGULATIONS:

Prizes

The contest winner will receive \$2,500 and his or her essay may be published on the PeopleSmart website or blog. The winner of the PeopleSmart Creativity Award will receive \$500 and may also have their work featured on the PeopleSmart website and blog.

Deadlines

Submissions are being accepted till April 30th, 2014, 11:59 pm PST. Winners will be announced by June 1st, 2014.

Eligibility

Students need to be currently be enrolled in a public or private high school (9-12th grade). All participants must be U.S. citizens or a permanent residents of the United States. Current Inflection LLC employees or the immediate family of current Inflection LLC employees are not eligible for entry.

Submission

The essay must be 500-750 words and written in English. The essay must include at least one piece of supporting evidence cited in MLA format. Plagiarism will not be tolerated and will lead to immediate disqualification.

Judging

Students participating in the PeopleSmart Creativity Award can produce original videos, photos, infographic, (or other forms of dynamic media) as a way to answer one of the essay questions. PeopleSmart judges will choose 3 finalists to compete for this award. The winner will be determined using social media polling tools. The contestant with the most overall fan engagement will receive \$500.

Note:

Students who submit their essays to the scholarship acknowledge that PeopleSmart owns and has the authority to publish their work on the company's website and blog.

Contestants who do not fulfill these requirements will automatically be disqualified.