

Gus Swanson Communications Scholarship

For Nebraska high school students. The \$500 scholarship is available for students who plan to enroll in a Nebraska college or university and pursue a degree in one of the following fields:

- Advertising
- Marketing
- Mass Communications (Print or Broadcast)
- Communication Studies
- Public Relations
- Journalism
- Graphic Design/Desktop Publishing

Deadline March 16, 2012. Choose an advertising campaign and tell why it worked -- or why it didn't.

Visit: swansonrussell.com/scholarship for more information.